



Event Sponsorship Opportunities

Sponsorship Levels

Platinum Sponsor: *As a Platinum Sponsor your company will receive recognition in*

- All programs* and networking events exhibit table and signage.
- 6 tickets to attend each event
- Recognition on the MassDLA website, newsletter, and recognition in marketing emails
- At the Annual Meeting you will receive an introduction from the podium and special introductions at other events.
- CLE Zoom presentation of no more than two hours

Gold Sponsor: *As a Gold Sponsor your company will receive recognition in*

- All programs* and one networking event and exhibit table and signage
- 3 tickets to attend each event
- Recognition on the MassDLA website and marketing emails.
- At the Annual Meeting you will receive an introduction from the podium and a special introduction at other events.
- CLE Zoom presentation of no more than two hours

Silver Sponsor: *As a Silver Sponsor your company will receive recognition in*

- One program* and one networking event and exhibit table and signage
- 2 tickets to attend each event
- Recognition on the MassDLA website.
- CLE Zoom presentation of no more than two hours

Bronze Sponsor: *As a Bronze Sponsor your company will receive recognition in*

- One program*
- 1 ticket to attend an event,
- Recognition on the MassDLA website

***Programs include the MassDLA Annual meeting and Mid-Winter or Spring Social**

Platinum \$3,500:_____ Gold \$2,000:_____ Silver \$1,500:_____ Bronze \$750:_____

NETWORKING EVENT ONLY

Participation: *As a Participating sponsor your company is invited to bring two attendees, and your firm's logo is included in marketing emails for one sponsored social event.*

Participation: \$350 _____

PUBLICATIONS ONLY

Newsletter (8-10 X/year) \$1,000 _____

Legislative Update (12 X/year) \$1,500 _____

Yes! Please sign me up as a sponsor for the events/levels checked. Today's Date: _____

Company Name: _____

Company Contact Name: _____ Email: _____

Attendee Names: _____

Total Sponsorship Amount: _____ Please enclose this form with your check.

Please send names of attendee(s) for each event prior to the event date. Send to Cheryl Palombizio at executivedirector@massdla.org. Contact Cheryl to display specifications and more details.

Send form and payment to MassDLA, 6 Liberty Sq. PMB 92717, Boston, MA 02109
Payment is due prior to earliest event date.